



Welcome to the City of Lone! This letter is to inform you about the Lone Business and Community Association ("IBCA"). We hope you will take a few minutes to review the outline below and decide to join us! Our small town's vitality depends on people like you to stay vibrant and connected!

### *Who We Are:*

We are civic organization made up of business and community members working together to promote Lone. The IBCA is open to anyone who lives in, or does business in, the lone area.

### *What We Do:*

- Sponsor events such as the Harvest Faire and Christmas Parade on Main Street to attract visitors & entertain our citizens. These functions bring people into Lone to be customers of our local businesses.
- Raise funds by
  - Selling fireworks in July (our largest fundraiser of the year)
  - Sponsoring document shred days
  - Hosting Mixers. Held on 3<sup>rd</sup> Thursday each month, and sponsored by various businesses throughout Lone. Mixers provide an opportunity to network, talk about what's happening in Lone, and enjoy food, drinks, and a raffle. We ask for a \$5 donation at the door. Collected monies are returned to the community via grants, Lone-centric advertising, and beautification projects.
- Partner with Amador Council of Tourism ("ACT") to broaden our advertising audience.

### *Recent Accomplishments:*

- New "Welcome to Lone" sign on Hwy 104 (which spurred Rotary to install same on Hwy 124)
- Installation of 1<sup>st</sup> section of an off-leash dog park inside the regional Howard Park
- Historic plaque at Park & Ride entrance, west end of Main Street
- Harvest Faire and Christmas-time decorations and lights along Main Street

### *Benefits of Membership (Business or Individual) include:*

- Business Members can link their Business web site or Facebook Page via the IBCA web site [www.myione.com](http://www.myione.com) (For those business partners without a web site or FB page, a business card will be displayed on IBCA web site).
- Two FREE raffle tickets at each IBCA Mixer.
- Opportunities for business owners to meet future customers. People like to do business with people they meet at IBCA Mixers.
- A chance for individuals to meet & socialize with other community members.
- Mixers are a great way to support local businesses and the community!

### *To Become a Member:*

- Fill out the membership form and include your check for the appropriate amount made out to IBCA.
- Mail to PO Box 637, Lone, CA 95640. All dues are payable in February of each year.
- For more information email [info@myione.com](mailto:info@myione.com) or call IBCA Secretary Laurie Lord at 209-274-2777